Leveraging technology to Improve the Sustainability Performance measurement and reporting
A study of a 75+ year old Indian MNC

With manufacturing operations and presence spread across 4 continents in 11 locations and a variety of products ranging from chemicals to spices, the organization started its sustainability journey more than a decade ago, to track and improve its sustainability performance. Being a thought leader, it is among the first of its peers to adopt leading reporting frameworks.

The Challenges

- Reactive approach towards sustainability performance management, due lack of real-time and standardized sustainability performance understanding
- Fragmented data management and data analysis practices across geographies / locations leading to lack of stakeholder-specific reporting
- Lack of uniform adoption of sustainability management and reporting frameworks across geographies
- Time and cost intensive manual efforts invested in responding to multiple disclosure and reporting requirements, running a risk of erroneous reporting

The Goodera Solution

- Performance driven sustainability analytics and dashboards with material KPI tracking
- Central repository for all frameworks to standardize data collection and customized access and information flow for all stakeholders – CEO, CFO, Plant heads, Department Heads
- One-click reports through dashboards – covering all disclosure requirements based on multiple frameworks such as GRI, CDP, IR and SDGs
- Periodic reminders and automatic notifications to drive traction along with in-built validations for accurate and error-free data collation

KEY OUTCOMES

- 4+ International Frameworks Adopted
- 150+ Active users in the roles of entering data and approval
- 500+ KPIs and questions mapped on the platform to specific locations on varied frequency
- 11000+ Data points collected and analysed over 4 years facilitating evidence based decision making

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